COURSE TABLE OF CONTENTS

Intellectual Property Management

OEM: Koenig Original • Duration: 1 Day (8 hrs)

COURSE MODULES & TOPICS

Module 1: Understanding Intellectual Property Rights

- Definition and scope of IPR
- Key concepts in intellectual property

Module 2: Recognizing IPR in Business

- Significance of IPR for businesses
- Benefits of IPR awareness

Module 3: Types and Registration of IP Rights

- Overview of IP rights categories
- IP registration procedures

Module 4: Enforcement of Intellectual Property Rights

- Mechanisms for enforcing IPR
- Legal remedies for infringement

Module 5: Valuation of Intellectual Property Rights

- Methods for valuing IPR
- Factors affecting IP valuation

Module 6: Due Diligence of Intellectual Property

- IP due diligence process
- Assessing IP portfolios

Module 7: Commercialization of IP Rights

- Strategies for IP commercialization
- Licensing and technology transfer

Module 8: Industry Case Study

- Real-world IPR management experience
- Analysis of industry case

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