TOC - Strategy & Strategic Planning (5 Days)

Category: Strategy, Planning, Organizational Development

Delivery: Corporate Training

Customization: Practical tools, worksheets, planning labs, and real-world scenarios

Target Audience: Managers, supervisors, planners, coordinators, team leaders

Learning Outcomes

Participants will be able to:

- Understand strategy fundamentals
- Conduct basic strategic analysis
- Build strategic objectives and plans
- Develop simple roadmaps and action plans
- Align team activities with organizational strategy
- Measure performance using KPIs
- Communicate strategy effectively

DAY 1 — Strategy Foundations & Organizational Alignment

Understanding Strategy

- What strategy is
- Why strategy matters
- Exercise: Strategy Reflection Worksheet

Organizational Alignment

- Vision, mission, values
- Strategic priorities
- Exercise: Alignment Mapping

Strategic Thinking Basics

• Strategic vs operational

• Exercise: Thinking Shift Activity

Scenario Lab

• Strategy alignment case

• Exercise: Group Strategy Challenge

DAY 2 — Strategic Analysis Tools & Planning Models

Strategic Analysis

• SWOT

• PESTLE

• Exercise: Analysis Worksheet

Planning Models

• SMART objectives

• Balanced Scorecard basics

• Exercise: Planning Tools Lab

Priority Setting

• Priority models

• Exercise: Priority Grid

Scenario Lab

• Build a basic strategic analysis

• Exercise: Strategy Planning Simulation

DAY 3 — Strategy Formulation & Road mapping

Strategy Formulation

• Strategic themes

• Objectives

• Exercise: Strategy Formulation Worksheet

Road mapping

• Short-term vs long-term

• Action planning

• Exercise: Roadmap Development

Risk Awareness

• Identifying risks

• Basic mitigation

• Exercise: Risk Worksheet

Scenario Lab

• Build a simple roadmap

• Exercise: Group Planning Challenge

DAY 4 — Execution, Communication & Team Alignment

Strategy Execution

• Execution basics

• Alignment techniques

• Exercise: Execution Planning

Communication

• Communicating strategy

• Stakeholder alignment

• Exercise: Communication Simulation

Team Alignment

• Cascading objectives

• Delegation for strategy

• Exercise: Team Alignment Worksheet

Scenario Lab

• Execution challenge

• Exercise: Strategy Communication Lab

DAY 5 — Performance, Measurement & Final Simulation

Performance Measurement

• KPIs

• OKRs

• Exercise: KPI Design

Monitoring & Review

• Tracking progress

• Updating plans

• Exercise: Monitoring Worksheet

Action Planning

- Final action plan
- Exercise: Action Plan Development

Final Simulation

- Multi-step strategy scenario
- Exercise: Strategy Execution Challenge