

Sustainable Procurement

2 Days

DURATION

7

MODULES

24

TOPICS

11-28-26-0006

COURSE CODE

COURSE OVERVIEW

Sustainable procurement is rapidly becoming an essential pillar of corporate sustainability strategies, enabling organizations to meet growing regulatory requirements, customer expectations, and societal demands. This course provides an in-depth understanding of how sustainability can be implemented as a core element of procurement, helping companies reduce environmental impacts, improve working conditions, and strengthen governance practices across all tiers of their value chains. Participants will examine the fundamental goals, concepts, and challenges inherent in sustainable procurement. From the Sustainable Development Goals (SDGs) to due diligence obligations in the supply chain, the course highlights the key drivers that are reshaping global procurement functions. You will gain a clear understanding of frameworks, standards, and legal requirements, including ISO 20400, ILO core labour standards, and current transparency and reporting obligations. A major focus of the training is the practical integration of sustainability criteria into operational procurement processes. You will learn how to conduct a status quo analysis, develop a procurement sustainability strategy, and anchor sustainability criteria in supplier selection, evaluation, and management. Supported by best practices and real-world use cases, the course equips you with actionable tools to manage risks, improve supplier performance, and strengthen resilience in complex global supply networks. The course also places strong emphasis on supplier development as a strategic component of sustainable procurement. Participants will explore methods for supplier empowerment, monitoring, communication, and collaboration, as well as the design of corrective actions, remedies, and sanction mechanisms. Additionally, you will learn how internal functions—such as quality, compliance, risk management, and sustainability—must collaborate to ensure effective and consistent implementation. By the end of the training, participants will be prepared to translate sustainability principles into concrete procurement actions that generate long-term economic, environmental, and social value. You will be equipped not only to meet stakeholder expectations but to proactively shape your organization's procurement strategy in a rapidly evolving global landscape.

WHO THIS COURSE IS FOR

- This training is designed for:
- Managers and professionals responsible for procurement.
- Purchasing and sourcing specialists.
- Product and service developers involved in defining specifications.

- Supply chain, risk management, compliance, and quality professionals.
- Environmental, ESG, and sustainability officers.
- Anyone involved in building or supervising procurement processes.

LEARNING OBJECTIVES

What You Will Learn

- Understand the fundamental principles, concepts, and objectives of sustainable procurement.
- Integrate environmental, social, and governance (ESG) criteria into procurement processes.
- Establish and manage sustainable supplier management systems, including selection, evaluation, and continuous improvement.
- Monitor sustainability performance across the procurement function and supply chain.
- Identify and resolve trade-offs between sustainable and cost-effective procurement decisions.
- Apply ISO 20400 methodologies to strategic and operational procurement activities.
- Implement due diligence practices across complex supply chains to mitigate risks and improve transparency.

COURSE SYLLABUS

7 Modules, 24 Topics

01

Introduction

TOPICS

- Relevance of the Sustainable Development Goals (SGS)

02

Principles and goals of sustainable procurement

TOPICS

- Procurement in complex value chains
- Management Approaches and Mind Change
- Key environmental, social and governance challenges
- Strategic Objectives

03

Framework conditions and requirements

TOPICS

- The drivers of sustainable procurement
- Customer requirements
- Key legal requirements
- Normative standards (e.g. ILO core labour standards)
- Voluntary initiatives

04

Key topics of sustainable procurement

TOPICS

- Due diligence obligations in the supply chain
- Circular Economy
- Climate protection
- Disclosure Requirements and Transparency

05

Implementation of sustainable procurement in accordance with ISO 20400

TOPICS

- Status Quo Analysis
- Development of a strategy for sustainable procurement
- Integrating sustainability into the procurement process
- Training and communication
- Monitoring and Review
- Practical implementation examples (use cases)

06

Supplier Development

TOPICS

- Remedies
- Sanction mechanisms
- Supplier Qualification

07

Roles and responsibilities

TOPICS

- Tasks of central divisions

COURSE CONTENT SUMMARY

What the Course Covers

- Basics and objectives of the sustainable procurement: Definitions, challenges, concepts, frameworks, requirements, dimensions of sustainability and targets
- Key topics for sustainable procurement: Due Diligence in the supply chain, circular economy, climate protection and disclosure obligations
- Strategic and operational implementation of sustainable procurement: ISO 20400: Status quo analysis, development of a strategy, integration in processes and systems, training and communication, monitoring and review
- Supplier development: Empowerment, immediate actions, sanctions and remedial actions

DELIVERY NOTE

How It Is Delivered

- Instructor-led sessions
- Interactive case studies / practical examples
- Group discussions
- Knowledge checks

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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