

Certified Blockchain Product Manager™ Interactive Live Training

2 Days

DURATION

22

MODULES

88

TOPICS

COURSE OVERVIEW

Certified Blockchain Product Manager™ Interactive Live Training (ILT) is an instructor-led certification designed to help professionals develop, launch, and scale innovative blockchain, Web3, and decentralized products. This immersive Blockchain Product Management training combines proven product management frameworks with blockchain technology, enabling you to create secure, scalable, and market-ready digital products. Through live expert-led sessions, interactive workshops, real-world case studies, hands-on product exercises, and practical demonstrations, you will master every stage of the blockchain product lifecycle - from customer discovery and market validation to roadmap planning, product development, launch, growth, and optimization. You will develop in-demand skills in blockchain fundamentals, Web3 product strategy, decentralized application (dApp) design, tokenomics, DAO governance, community building, agile product management, stakeholder communication, blockchain security, compliance, risk management, AI-powered Web3 innovation, and product analytics, earning a globally recognized certification that positions you to lead blockchain, DeFi, NFT, enterprise blockchain, and AI-powered digital transformation initiatives.

WHO THIS COURSE IS FOR

- Working Professionals — Who prefer structured, instructor-led learning with real-time Q&A and accountability.
- Career Changers — Looking for guided, hands-on training with expert mentorship to break into a new field.
- Team Leads & Managers — Who need deep understanding to lead technology initiatives and make informed decisions.

TOOLS AND REQUIREMENTS

- Basic understanding of technology concepts
- A computer with stable internet connection for live sessions
- Webcam and microphone recommended for interactive participation
- No prior specialized experience necessary - the program starts from foundations

- Entrepreneurs & Founders — Planning to build products or services and want expert guidance on implementation.
- Students & Fresh Graduates — Seeking a competitive edge with a globally recognized, hands-on certification.
- Consultants & Advisors — Who need to quickly build expertise with structured, expert-guided training.

LEARNING OBJECTIVES

What You Will Learn

- Blockchain Product Management Foundations
- Blockchain and Distributed Ledger Fundamentals
- Blockchain Ecosystems
- Protocols and Infrastructure
- Blockchain Product Discovery and Market Research
- Blockchain Product Strategy and Business Models
- Real-time problem solving with live instructor guidance
- Hands-on labs and collaborative exercises
- Industry best practices and real-world applications
- Exam preparation strategies and tips

COURSE SYLLABUS

22 Modules, 88 Topics

MODULE 1

01

Blockchain Product Management Foundations

TOPICS

- Introduction to Blockchain Product Management Foundations
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 2

02

Blockchain and Distributed Ledger Fundamentals

TOPICS

- Introduction to Blockchain and Distributed Ledger Fundamentals
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 3

03

Blockchain Ecosystems

TOPICS

- Introduction to Blockchain Ecosystems
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 4

04

Protocols and Infrastructure

TOPICS

- Introduction to Protocols and Infrastructure
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

05

Blockchain Product Discovery and Market Research

TOPICS

- Introduction to Blockchain Product Discovery and Market Research
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

06

Blockchain Product Strategy and Business Models

TOPICS

- Introduction to Blockchain Product Strategy and Business Models
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

07

Tokenomics and Digital Asset Design

TOPICS

- Introduction to Tokenomics and Digital Asset Design
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

08

Decentralised Finance Product Management

TOPICS

- Introduction to Decentralised Finance Product Management
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

09

NFTs

TOPICS

- Introduction to NFTs
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

10

Digital Ownership and Tokenised Assets

TOPICS

- Introduction to Digital Ownership and Tokenised Assets
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 11

11

Web3 User Experience and Product Design

TOPICS

- Introduction to Web3 User Experience and Product Design
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 12

12

Product Requirements

TOPICS

- Introduction to Product Requirements
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 13

13

Roadmaps and Delivery

TOPICS

- Introduction to Roadmaps and Delivery
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 14

14

Smart Contracts

TOPICS

- Introduction to Smart Contracts
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 15

15

Security and Risk Management

TOPICS

- Introduction to Security and Risk Management
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 16

16

Legal

TOPICS

- Introduction to Legal
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 17

17

Regulatory

TOPICS

- Introduction to Regulatory
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 18

18

Compliance and Ethics

TOPICS

- Introduction to Compliance and Ethics
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

MODULE 19

19

Governance

TOPICS

- Introduction to Governance
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

20

DAOs and Community-Led Products

TOPICS

- Introduction to DAOs and Community-Led Products
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

21

Go-to-Market

TOPICS

- Introduction to Go-to-Market
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

22

Analytics and Product Growth

TOPICS

- Introduction to Analytics and Product Growth
- Core concepts and principles
- Practical exercises and demonstrations
- Best practices and industry standards

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

Visit koenig-solutions.com

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