

SAP SuccessFactors Recruiting: Candidate Experience Administration

OEM: SAP • Code: HR832



COURSE DESCRIPTION

You will learn how to describe the core components for the "Candidate Experience" (recruitment marketing), create and maintain job data, work with your consultant on job distribution options, add source tracking before posting jobs manually, follow global accessibility, usability, and search engine optimization (SEO) leading practices, manage your Career Site Builder site, enable and use the Candidate Relationship Management feature set (data capture forms, talent pools and email campaigns), and generate reports in Advanced Analytics to drive recruiting decisions.

AUDIENCE PROFILE

- Business Process Owner / Team Lead / Power User
- Recruiters, Talent Acquisition Leaders, Marketing professionals, Business Analysts, HRIS Administrators, Data Managers

PREREQUISITES

Essential

- HR800 – SAP SuccessFactors Platform Administration

Recommended

- HRSF1 – SAP SuccessFactors Overview
- HR835 – SAP SuccessFactors Recruiting: Candidate Experience Project Team Orientation

COURSE OBJECTIVES

By the end of this course, participants will be able to:

- This section doesn't contain any content.

COURSE OUTLINE

Module 1

- Introduction to the Candidate Experience

- Job Data Formatting and Job Distribution
- Introduction to Career Site Builder
- Manage Career Site Builder Sites
- Candidate Relationship Management
- Introduction to Advanced Analytics