

Course Structure & Outline : 16 hours

The certification curriculum spans 8 comprehensive modules focused on practical implementation rather than high-level theory:

- **TBM Foundations:** Learn the core principles of Technology Business Management and how it creates traceable value for the organization.
- **TBM Taxonomy:** Utilize standard taxonomies to support composable, consistent, and traceable cost models.
- **TBM Modeling:** Build and interpret hands-on models connecting financial data, IT resources, solutions, and business consumers.
- **TBM Use Cases:** Apply frameworks to real-world scenarios including cost transparency, cloud planning, and portfolio alignment.
- **TBM Performance Management:** Measure and manage technology operational performance to drive strategic outcomes.
- **TBM Adoption & Change Management:** Lead organizational rollout, address cultural/data barriers, and build internal capabilities.
- **TBM Advanced Applications:** Extend models into emerging and complex domains like cloud computing, AI, cybersecurity, and sustainability.
- **TBM Strategy & Value Realization:** Align technology investments directly with enterprise strategy and measure ongoing business value.
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