

Responsible AI: Policies, Risks and Strategic Alignment

OEM: AMA • Code: 07843

COURSE DESCRIPTION

Learn how to create a comprehensive artificial intelligence policy with all the key components. In today's rapidly evolving technological landscape, developing an effective AI Policy of use is essential for ensuring the ethical and responsible use of artificial intelligence within your organization. An AI policy provides you with clear guidelines for how AI systems should be implemented, used, and monitored, aligning with your company's culture. In this course, you'll gain the knowledge and tools to create a comprehensive AI policy of use tailored to your organization's needs. You'll learn how to address key components such as ethical principles, data privacy, governance, and risk management. The course will guide you through strategies to foster responsible innovation, maintain public trust, and empower your team to use AI effectively while safeguarding against unintended outcomes. By the end of the session, you'll have a clear framework for leveraging AI technologies in a way that balances innovation, compliance, and societal responsibility. Bonus! This course can be applied toward the AI Mastery Series certificate. More details.

COURSE CONTENT SUMMARY

- Understanding the importance of policies in managing AI technologies responsibly
- Establishing principles for fairness, accountability, and transparency in AI applications
- Identifying and addressing potential risks associated with AI implementation
- Navigating current laws, standards, and best practices for AI use
- Practical steps for creating, documenting, and communicating AI policies

AUDIENCE PROFILE

- Managers, leaders, and all business professionals responsible for developing, implementing, or overseeing AI policies and recognize how the technology can be integrated into the organization safely and confidently.

PREREQUISITES

- This section doesn't contain any content.

COURSE OBJECTIVES

By the end of this course, participants will be able to:

- Learn the key elements to develop an effective AI policy framework

- Enhance your awareness into current AI regulations and best practices
- Explore ethical guidelines, compliance requirements, and governance strategies for responsible AI use
- Learn to assess and mitigate risks associated with AI use to protect the organization
- Develop strategies to instill accountability, transparency, and fairness in AI use
- Leave with tangible steps and considerations to develop an AI policy tailored to your organization's needs

COURSE OUTLINE

Module 1: AI Policy Essentials

- What is an AI policy?
- Risk of operating without an AI policy
- Key benefits of an AI policy
- Practice identifying the AI policy risk and rewards

Module 2: AI Policy Framework

- The tenants of a framework
- Ethical considerations
- Bias considerations
- Data management and privacy
- Implementation and Compliance
- Practice recognizing methods to bound your AI policy

Module 3: Implementing Your AI Policy

- Implementation strategies
- Monitoring and compliance
- Training
- Communication
- Incident management
- Review and updates
- AI policy metrics

Module 4: Creating Your AI Policy

- Guide to creating your AI policy
- Learn to leverage key lessons learned
- Document your AI policy
- Practice communicating your AI policy to all stakeholders