

Sustainability Leadership for Boards & Executive Teams

OEM: ESG Institute • Code: PROGRAMME SLBE

COURSE DESCRIPTION

Boards and executive teams face growing pressure to demonstrate credible, informed leadership on sustainability. Investors, regulators, and stakeholders across every major market now expect senior leaders to govern environmental, social, and governance risk with the same rigour applied to financial and operational performance. The Sustainability Leadership for Boards & Executive Teams programme is a rigorous, context-specific one-day training designed for boards and senior leadership teams across any sector or geography. It cuts through complexity and equips participants with the knowledge, frameworks, and tools to govern sustainability with confidence. This programme goes beyond awareness. Participants leave with a clear understanding of their governance duties, the disclosure landscape relevant to their markets, and a concrete 90-day action plan with agreed owners and priorities.

AUDIENCE PROFILE

- Board members and non-executive directors
- Chief Executive Officers and C-suite executives
- Senior leadership and executive committee members
- Company secretaries and general counsel
- Risk, audit, and remuneration committee members
- Heads of sustainability, ESG, and corporate affairs

PREREQUISITES

- This section doesn't contain any content.

COURSE OBJECTIVES

By the end of this course, participants will be able to:

- A clear understanding of ESG as a governance and decision-making framework, not just a reporting obligation
- Practical knowledge of the sustainability disclosure frameworks most relevant to your sector and markets
- Ability to identify the physical, transition, and social risks material to your organisation and value chain
- Confidence to fulfil board-level governance duties and manage director accountability on sustainability
- Skills to set credible sustainability targets and avoid greenwashing risk legally and reputationally
- A 90-day action plan with priorities, owners, and quick wins agreed before leaving the room
- A personalised certificate of completion and CPD record issued by The ESG Institute

Module 1: Why sustainability is now a board-level priority

- The investor, regulatory, and stakeholder pressures converging on senior leadership globally
- What has changed in the past three years and the direction of travel across major markets
- The board's oversight role versus the executive team's implementation role

Module 2: The ESG landscape: what actually matters

- E, S, and G as decision-making lenses, not reporting boxes
- How materiality works and why it differs by sector and geography
- What investors, regulators, and stakeholders in your markets are asking for

Module 3: The reporting and disclosure environment

- An overview of major sustainability reporting frameworks operating globally
- Key instruments including ISSB/IFRS S1 and S2, GRI, TCFD, TNFD, and regional frameworks
- Content tailored to the specific jurisdictions and sectors relevant to your organisation

Module 4: Sector deep-dive: risks, opportunities, and blind spots

- Physical and transition climate risk specific to your sector and operating context
- Supply chain and value chain exposure
- Social and governance issues material to your organisation
- Case studies drawn from comparable organisations in your industry and region

Module 5: Governance of sustainability: duties and accountability

- How sustainability integrates into board oversight, risk committees, and remuneration policy
- Director and executive liability exposure across jurisdictions
- What good board-level ESG governance looks like in practice
- How executive teams translate board direction into operational accountability

Module 6: Strategy, targets, and credible commitments

- Embedding sustainability into strategic planning rather than treating it as a parallel workstream
- Setting targets that are credible and defensible in your market context
- Science-based approaches where applicable
- Avoiding greenwash legally and reputationally
- Stakeholder communication that holds under scrutiny

Module 7: From understanding to action: building your 90-day roadmap

- Structured workshop for boards and executive teams together
- Three priority actions identified across governance, disclosure, and strategy

- Roles, owners, and quick wins agreed before participants leave the room
- Output: a one-page action plan taken away by every participant