

Design and Administer an Omnistudio Solution (OMS335)

OEM: Salesforce • Code: OMS335

COURSE DESCRIPTION

Learn how to administer Salesforce Industries solutions with Omnistudio and Business Rules Engine. Discover how to design human-centric experiences tailored to your industry with Omnistudio and Business Rules Engine (BRE). In this 3-day instructor-led course, learn how to translate user requirements into Omnistudio solutions using Omnistudio Data Tools, Flexcards, Omniscripts, and BRE. In addition to building basic Omnistudio components and BRE solutions, design and deploy branded experiences with guided interactions that work across devices and channels and champion best practices.

AUDIENCE PROFILE

- This course is designed for administrators, consultants, and business analysts in the Salesforce Industries ecosystem who are responsible for designing human-centric Salesforce solutions with Omnistudio. Students should be familiar with the Salesforce 360 ecosystem and have a solid understanding of basic Salesforce features and functionality. They will ideally hold the Salesforce Certified Platform Foundations, Salesforce Certified Platform Administrator, or Salesforce Certified Business Analyst certification, although this is not required. This is also a great course for anyone interested in earning their Salesforce Certified Omnistudio Consultant certification.

PREREQUISITES

- From February 2026 this course uses the Omnistudio Standard designers.
- Prepare for your Trailhead course by completing the prework before your session starts — Design and Administer an Omnistudio Solution (OMS335) Prework, via Trailhead Academy.

COURSE OBJECTIVES

By the end of this course, participants will be able to:

- Familiarize yourself with Omnistudio and its suite of components.
- Translate user requirements into Omnistudio solutions.
- Enable Omnistudio installations and upgrades.
- Design Flexcards.
- Architect Omniscripts.
- Develop Business Rules Engine (BRE) solutions to help power Omnistudio tools.
- Apply best practices to use Omnistudio successfully.

Module 1: Introduction to Omnistudio

- Describe how Omnistudio and BRE Fit Into Industries 360 Solutions
- Explore the Omnistudio Data Model

Module 2: OmniStudio Data Tools

- Describe Data Mappers and Integration Procedures
- Evaluate Data Tools
- Build Data Mappers

Module 3: Flexcards

- Describe how Flexcards Provide Context
- Learn Flexcard Best Practices
- Design Flexcards To Meet System Requirements
- Build and Deploy Simple Flexcards

Module 4: Omniscripts

- Use Omniscripts To Guide Interactions
- Learn Omniscript Best Practices
- Build Simple Omniscripts To Allow End Users To Confirm or Update Data

Module 5: Business Rules Engine (BRE)

- Describe how BRE Facilitates Complex Calculations
- Follow BRE Best Practices
- Build a Lookup Table and Associated Expression Set

Module 6: Omnistudio Best Practices

- Review Omnistudio Best Practices
- Apply Best Practices To Resolve Business Challenges

Module 7: Omnistudio Solutions

- Describe the Designer's Mindset and the Salesforce Way
- Analyze Requirements and Apply Omnistudio Solutions

Module 8: Omnistudio Installations and Upgrades

- Enable Users To Use Omnistudio Tools