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Strategic CSR Planning, ESG Integration, Risk Governance and Impact Reporting Programme

An Executive Training Programme covering strategic CSR planning, ESG framework integration, risk management & corporate governance, and CSR impact measurement & reporting.

Duration	5 Days
Total Training Hours	40 Hours (8 Hours / Day)
Delivery Mode	Instructor-Led (Lectures, Workshops, Case Studies, Capstone Project)

PROGRAMME THEMES

- Strategic CSR planning and alignment with organizational objectives
- Integration of Environmental, Social, and Governance (ESG) frameworks
- Enhancing risk management and corporate governance
- Measuring the impact of CSR initiatives and reporting

1. TRAINING TITLE

Strategic CSR Planning, ESG Integration, Risk Governance and Impact Reporting Programme — a 5-day, 40-hour executive training programme designed for CSR, sustainability, ESG, risk, governance, and communications professionals.

2. TRAINING OBJECTIVES

- Equip participants with the strategic frameworks needed to design, align, and embed Corporate Social Responsibility (CSR) initiatives within core organizational objectives and business strategy.
- Build practical competence in integrating Environmental, Social, and Governance (ESG) frameworks and internationally recognized standards into organizational policy and operations.
- Strengthen participants' ability to enhance enterprise risk management and corporate governance structures so that CSR and ESG commitments are effectively controlled and overseen.
- Develop the skills required to design measurement systems, key performance indicators (KPIs), and reporting mechanisms that credibly track and communicate the impact of CSR initiatives.
- Enable participants to translate CSR/ESG strategy into an actionable roadmap, supported by governance structures, risk controls, and stakeholder-ready reporting.

3. TRAINING METHODOLOGY

Interactive Lectures	Concept-driven sessions introducing frameworks, standards, and best practices, supported by visual aids and real-world benchmarks.
Case Study Analysis	Review of real and disguised corporate CSR/ESG case studies to critically evaluate strategy, governance, and reporting choices.
Group Workshops & Exercises	Hands-on, team-based exercises to draft CSR strategies, ESG materiality matrices, risk registers, and impact scorecards.
Practical Tools & Templates	Application of planning templates, ESG scoring tools, risk-mapping matrices, and reporting frameworks (e.g., GRI, SASB, TCFD/ISSB) directly to participants' own organizational context.
Panel & Peer Discussions	Facilitated discussions and Q&A; to exchange practical experience across sectors and organizational sizes.
Daily Reflection & Synthesis	Short end-of-day debriefs consolidating key takeaways and previewing the next day's focus.
Capstone Application Project	A cumulative, applied project in which participants build an integrated CSR-ESG action plan with governance and reporting components, presented on the final day.

4. MODULES AND SUBMODULES — DAY-BY-DAY PROGRAMME

The programme runs for 5 consecutive days, 8 training hours per day, totalling 40 hours.

DAY 1 — Strategic CSR Planning and Alignment with Organizational Objectives

Focus: Foundations of CSR strategy and its integration into corporate objectives | Duration: 8 Hours

Module 1.1 — Foundations of Corporate Social Responsibility

- Evolution and contemporary definitions of CSR
- The business case for CSR: value creation vs. compliance
- CSR in the context of sustainable development and stakeholder capitalism

Module 1.2 — Strategic Alignment of CSR with Business Objectives

- Linking CSR strategy to organizational mission, vision, and values
- Mapping CSR priorities to corporate strategy and business units
- Stakeholder mapping and materiality assessment

Module 1.3 — CSR Strategy Design and Governance Structures

- Building a CSR strategic framework and theory of change
- Setting strategic objectives, priorities, and resource allocation
- Establishing CSR governance: roles, committees, and accountability

Module 1.4 — Workshop: Drafting a CSR Strategy Blueprint

- Group exercise: aligning CSR priorities with organizational objectives
- Peer review and facilitator feedback

DAY 2 — Integration of Environmental, Social, and Governance (ESG) Frameworks

Focus: Embedding ESG standards and frameworks into organizational policy and operations | Duration: 8 Hours

Module 2.1 — Introduction to ESG and Global Frameworks

- ESG principles: Environmental, Social, and Governance pillars explained
- Overview of leading frameworks: GRI, SASB, TCFD/ISSB, UN Global Compact, UN SDGs
- Regulatory landscape and emerging ESG disclosure requirements

Module 2.2 — Environmental Dimension

- Climate risk, carbon footprint, and environmental management systems
- Resource efficiency, circular economy, and biodiversity considerations

Module 2.3 — Social Dimension

- Labour practices, human rights, diversity, equity and inclusion (DEI)
- Community engagement and supply chain social responsibility

Module 2.4 — Governance Dimension and Framework Integration

- Board oversight, ethics, anti-corruption, and executive accountability
- Selecting and integrating the right ESG framework(s) for the organization
- Building an ESG policy and implementation roadmap

Module 2.5 — Workshop: ESG Materiality Matrix Development

- Group exercise: identifying and prioritizing material ESG topics

DAY 3 — Enhancing Risk Management and Corporate Governance

Focus: Strengthening enterprise risk management and governance to safeguard CSR/ESG commitments | Duration: 8 Hours

Module 3.1 — Enterprise Risk Management (ERM) Fundamentals

- ERM principles and frameworks (e.g., COSO ERM, ISO 31000)
- Identifying, assessing, and prioritizing CSR- and ESG-related risks

Module 3.2 — Corporate Governance Principles

- Board structure, composition, and fiduciary responsibilities
- Governance codes and principles of accountability and transparency

Module 3.3 — Integrating CSR/ESG Risk into Governance Structures

- Embedding ESG risk oversight within board and committee structures
- Risk appetite, controls, and escalation pathways for CSR/ESG issues

Module 3.4 — Compliance, Ethics, and Reputational Risk

- Regulatory compliance and anti-corruption safeguards
- Managing reputational and stakeholder-trust risk

Module 3.5 — Workshop: Building a CSR/ESG Risk Register

- Group exercise: mapping risks, controls, and governance owners

DAY 4 — Measuring the Impact of CSR Initiatives

Focus: Designing metrics, indicators, and measurement systems for CSR/ESG performance | Duration: 8 Hours

Module 4.1 — Foundations of Impact Measurement

- Differentiating outputs, outcomes, and impact
- Theory of change and logic models for CSR initiatives

Module 4.2 — Key Performance Indicators (KPIs) and Metrics Design

- Selecting quantitative and qualitative CSR/ESG indicators
- Aligning metrics with materiality and strategic objectives

Module 4.3 — Data Collection, Monitoring, and Evaluation

- Building data collection systems and monitoring cycles
- Tools for tracking progress and validating impact data

Module 4.4 — Social Return on Investment (SROI) and Valuation Approaches

- Introduction to SROI and cost-benefit approaches to CSR impact
- Benchmarking performance against sector and peer standards

Module 4.5 — Workshop: Designing a CSR Impact Scorecard

- Group exercise: building an indicator dashboard for a chosen initiative

DAY 5 — CSR/ESG Reporting, Communication, and Programme Capstone

Focus: Communicating impact credibly and consolidating learning into an action plan | Duration: 8 Hours

Module 5.1 — CSR/ESG Reporting Standards and Frameworks

- Overview of GRI Standards, SASB, integrated reporting, and ISSB/IFRS S1–S2
- Choosing the right reporting framework for organizational context

Module 5.2 — Preparing a Credible CSR/ESG Report

- Structuring a sustainability/CSR report: content and assurance

- Avoiding greenwashing: credibility, transparency, and third-party assurance

Module 5.3 — Stakeholder Communication Strategy

- Tailoring CSR/ESG messaging to investors, regulators, employees, and communities
- Digital and multi-channel communication of CSR impact

Module 5.4 — Capstone Project: Integrated CSR-ESG Action Plan

- Participants consolidate strategy, ESG integration, risk/governance, and measurement into one action plan
- Presentation of capstone projects and facilitator feedback

Module 5.5 — Programme Wrap-Up and Evaluation

- Key takeaways, action-planning for the workplace, and programme evaluation
- Certification and closing remarks