

Digital Transformation Planning & Strategy
(From Vision to Execution Blueprint)

Training Overview

This program equips participants with a structured, end-to-end methodology to design, plan, and govern digital transformation initiatives. It moves beyond buzzwords into practical frameworks covering strategy formulation, capability assessment, transformation roadmapping, and execution governance. Participants will leave with a complete transformation blueprint aligned to business value, not just technology adoption.

Training Objectives

By the end of this training, participants will be able to:

- Translate business strategy into a **digital transformation agenda**
 - Conduct **digital maturity and capability assessments**
 - Identify and prioritize **high-impact transformation initiatives**
 - Design a **transformation roadmap with clear milestones and dependencies**
 - Build **governance, operating models, and execution structures**
 - Define **KPIs, value realization models, and performance tracking systems**
 - Manage transformation risks, resistance, and organizational change
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Training Audience

- Business Leaders & Department Heads
 - Strategy & Transformation Managers
 - PMO & Project Leaders
 - IT & Digital Transformation Teams
 - Consultants & Organizational Development Professionals
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Training Methodology

- Case-based learning (real transformation scenarios)
 - Hands-on workshops (building actual transformation outputs)
 - Group strategy simulations
 - Framework application exercises
 - Facilitated discussions and peer reviews
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Gamification

- Transformation Simulation Game (Build a Digital Company)
 - Points-based initiative prioritization challenges
 - Leaderboard for roadmap design accuracy and impact
 - “Transformation War Room” decision-making rounds
 - Final Pitch: Present your Digital Transformation Blueprint
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Day-by-Day Outlines

Digital Transformation Strategy & Diagnosis

(From Business Strategy → Digital Direction)

- Understanding Digital Transformation (Beyond Technology)
- Linking Digital Transformation to Corporate Strategy
- Digital Business Models & Value Creation Logic
- Industry Disruption & Competitive Benchmarking
- Digital Maturity Assessment Frameworks
- Capability Mapping (People, Process, Technology, Data)
- Customer Journey & Experience Digitization
- Identifying Strategic Gaps & Transformation Opportunities

Workshop:

- Conduct a Digital Maturity Assessment for a Case Company
 - Identify Key Transformation Opportunities
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Transformation Design & Roadmapping

(From Opportunities → Structured Transformation Plan)

- Defining Transformation Vision & Strategic Themes
- Initiative Identification & Structuring
- Business Case Development for Digital Initiatives
- Prioritization Models (Impact vs Effort, Value vs Complexity)
- Building Transformation Roadmaps (Phases, Dependencies, Milestones)
- Operating Model Design (Centralized vs Distributed Transformation)
- Technology Strategy Alignment (Platforms, Data, Integration)
- Quick Wins vs Long-Term Transformation Balance

Workshop:

- Build a Transformation Initiative Portfolio
 - Develop a 12–24 Month Digital Transformation Roadmap
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Execution, Governance & Value Realization

(From Plan → Execution & Control)

- Transformation Governance Structures (Steering Committees, PMO, Squads)
- Agile vs Traditional Execution Models
- Change Management & Organizational Readiness
- Stakeholder Engagement & Communication Strategy
- Risk Identification & Mitigation in Transformation
- KPI Design for Digital Transformation (Value Tracking)



- ROI & Value Realization Frameworks
- Continuous Improvement & Transformation Scaling

Workshop:

- Design Governance Model & KPI Dashboard
- Final Presentation: Digital Transformation Blueprint