

### Articulate AI Assistant Certification Cohort

OEM: Articulate • Duration: 3 Days (24 hrs) • Code: AI-CERT

#### COURSE MODULES & TOPICS

##### Introduction to Articulate AI Assistant

- What is AI Assistant and how it's built for eLearning
- Data privacy & responsible AI (zero data retention policy)
- Setting up AI Assistant in Articulate 360
- Navigating the AI interface in Rise 360 and Storyline 360

##### Prompt Engineering for eLearning

- What is a prompt and why phrasing matters
- Writing effective prompts for course content
- Prompting for tone, audience, and learning objectives
- Iterating and refining AI output

##### Rise 360 AI Features — Course-Level Tools

- AI Course Drafts: 4-step workflow (Gather Context! Configure! Outline! Refine)
- Uploading source materials (PDF, DOCX, MP4, URLs)
- Setting course duration, tone, audience, and learning objectives
- Reviewing and editing the AI-generated course outline
- Magic Lesson Import and Magic Quiz Import
- Course AI Settings

##### Rise 360 AI Features — Lesson & Block-Level Tools

- Block Generation from text and source documents
- Block Editing: expand, refine, restructure
- Magic Text Import: converting formatted text to blocks
- Quick Block Conversion (Instant Convert)
- AI Image Generation in Rise 360
- Knowledge Check & Quiz Generation
- AI Audio (Text-to-Speech) in Rise 360
- AI-generated captions for accessibility

## Write and Edit Inline (Both Products)

- Adjusting tone and writing style
- Grammar checking and readability improvements
- Expanding, shortening, and reformatting content
- Summary generation

## Storyline 360 AI Features — Content Creation

- Using AI Chat in Storyline 360
- Generating text content and slide copy
- AI Image Generation and Image Editing in Storyline 360
- Sound Effects generation
- Quiz & Question Generation

## Storyline 360 AI Features — Audio & Narration

- Text-to-Speech: voices, languages (29 supported), customization
- Sync Timelines With Audio (align animations to narration)
- AI-generated captions for video/audio

## Storyline 360 AI Features — Design & Accessibility

- Generate Theme Colors from images or descriptions
- AI Alt Text Suggestions for slide objects
- JavaScript entrance animations via AI Chat

## Real-World Applications & Best Practices

- Using AI to accelerate rapid course development
- Maintaining instructional design quality with AI-generated content
- When to use AI vs. human-authored content
- Reviewing and fact-checking AI output