

# Strategic Project finance and Valuation

## 1-Day (8 Hours) Training Program

### Course Overview

Course Duration: 1 Full Day (8 Hours)

Target Audience: Finance Professionals, Project Managers, Business Analysts, PMOs, Business Leaders, and Corporate Decision-Makers.

Course Objective: This program builds practical understanding of project financial performance and value creation. Participants will learn to interpret project financials, analyze profitability, manage costs, forecast revenues, and apply investment and valuation metrics such as NPV, IRR, TCV, and EV/EBITDA.

Learning Outcomes: Participants will be able to analyze Project P&L, evaluate margins, control costs, forecast revenue, assess investments, and understand enterprise valuation impact.

Training Methodology: Concept explanations, financial frameworks, worked examples, and case discussions.

### 1-Day Table of Contents

Program Introduction & Financial Thinking

Project Financial Fundamentals

Margin Analysis & Profitability Drivers

Cost Structure & Cost Management

Revenue Models & Forecasting

Investment Evaluation – NPV & IRR

Contract Value & Project Viability

Enterprise Valuation & Strategic Impact

Integrated Case Discussion & Wrap-Up

### Detailed Course Outline

- Introduction to financial thinking and project value creation
- Project P&L structure and financial lifecycle

- Margin analysis and profitability improvement
- Cost structures, allocation, and control
- Revenue models and forecasting techniques
- NPV and IRR investment evaluation
- Total Contract Value and contract profitability
- Enterprise Value and EV/EBITDA metrics
- Case scenarios and examples