

MB-280T01 – Exam Prep

Course Overview

This course prepares learners for the MB-280 exam by focusing on configuring Dynamics 365 Customer Insights – Journeys, including environment setup, customer data, consent management, and core marketing assets.

Agenda

1. Welcome & Exam Overview
2. Environment Setup & Configuration
3. Managing Contacts, Leads & Consent
4. Creating Emails, Forms & Pages
5. Security, Privacy & Compliance
6. Exam-day Strategy & Q&A;