

Customised AI for Leaders

Audience: CXOs, Senior Managers, Department Heads, and Strategy Leaders

Demo : ChatGPT (3 hours)

Course Contents

Module 1: Prompt Engineering for Strategic Outputs –

Learn advanced prompt crafting tailored to strategic business needs (e.g., SWOT, OKRs, emails).

Use Cases:

- Email drafting & replies: Write/summarize professional responses and set tone
- Brand messaging: Craft brand-aligned social media posts and press releases

Module 2: Decision-Making & Strategic Planning

Learn to use ChatGPT to simulate decision trees, explore options, and co-create strategies.

- Simulate Strategic Options for Business Decisions
- Risk Assessment Brainstorming

Module 3: AI-Augmented Leadership

Use ChatGPT to manage meetings, time, and team-related responsibilities.

- Generate Structured 1:1 Meeting Agendas
- Provide Leadership Style Feedback or Coaching Prompts

Module 4: Vision, OKRs & High-Stakes Communication

Generate business visions, OKRs, and handle crisis communication with tone-specific prompts.

Use Cases:

- Brand communication creation: Generate high-impact press releases & campaign messages
- Addressing media: Draft CEO speeches, investor presentations, and talking points

Module 5: Responsible AI Use

Discuss ethics, confidentiality, limitations, and governance practices.

- Generate an AI Ethics Policy Outline

Module 6: Hands-On Prompts & Mini Activities

- Travel planning: Generate optimized itineraries considering meetings, budgets & culture