

1. Meeting Scheduling

- AI tools that automate scheduling by checking calendars, priorities, and participant availability.
- Auto-rescheduling with conflict resolution.
- Smart reminders and follow-up generation.

Demonstrate this with tools like **Outlook Copilot**, **Google Calendar AI**, or assistants like **ChatGPT** or **Copilot**.

2. Monitoring Projects

- Show how AI can track project progress automatically.
- Summarize updates across tools like **Teams**, **Emails**, **Excel**, or **Project Dashboards**.
- Highlight delayed tasks, bottlenecks, or at-risk items.

Demonstration using **Power BI with Copilot**, or **Notion AI project boards**.

3. Appointment Management

- Managing personal and professional appointments.
 - AI handling overlaps, follow-ups, and optimizing time slots.
 - Natural language commands like “Schedule a 30-minute 1-on-1 after lunch tomorrow.”
 - Integration with calendars and assistants (e.g., Copilot, Google Assistant).
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4. Interpreting Excel Files (Specifically for 3 Brands)

- Use a sample Excel file showing:
 - **Market share**
 - **Profitability**
 - Generate **Bar charts**, **Pie charts**, and trends.
- AI should answer queries like:

- “Which brand has the highest profit margin in Q2?”
 - “Show me a visual comparison of market share.”
 - Demonstration using **Excel Copilot**, **ChatGPT Advanced Data Analysis**, or **Power BI**.
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5. Expense Management

- Automatically categorize and summarize expenses from files, emails, or receipts.
 - Detect anomalies or high-cost areas.
 - Generate monthly/quarterly reports using AI tools.
 - Tools could include **Expensify with AI**, **Copilot in Excel**, or **ChatGPT with expense datasets**.
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6. Travel Planning

- Use AI to:
 - Book flights, hotels, local transport.
 - Create a smart itinerary.
 - Recommend cost-effective or preferred options.
 - Demo through **ChatGPT + travel plugins**, or tools like **Copilot + Microsoft Travel**.
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7. Medication Reminders

- Set up reminders for daily/weekly medication.
 - Integrate with mobile devices or AI apps (e.g., **Google Assistant**, **Alexa**, **Health apps**).
 - Include personal well-being tracking if possible.
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8. Scheduling Walks / Personal Space Reminders

- Demonstrate how AI can:
 - Suggest or reserve “me-time” slots (walks, exercise, reflection).
 - Balance personal and work-life through smart calendar blocking.
 - Adjust dynamically when high-priority events arise.
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9. LLM and Generative AI Basics (Only Briefly)

- Cover definitions of:
 - **AI, Machine Learning, Generative AI.**
 - Clarify concepts like:
 - What is an **LLM**?
 - What is an **agent**?
 - Keep this to a **maximum of 10 minutes** as the audience already has exposure.
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11. Release Instagram / Social Media Communication

- Show how AI can:
 - **Draft social media captions/posts for Instagram, LinkedIn, Twitter etc.**
 - **Suggest hashtags, post timing, and visuals.**
 - **Customize tone (formal, witty, brand-aligned).**
 - Demonstration could include:
 - **ChatGPT generating posts for a campaign.**
 - **Tools like Canva with Magic Write, Copy.ai, or Copilot for Social.**
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12. Talk to Media / Engage with Media Brands

- Use AI for:
 - **Drafting email pitches or meeting requests for media houses.**
 - **Preparing talking points or briefs before media interactions.**
 - **Researching journalist profiles and past coverage.**

- **Demonstrate how AI can write:**
 - “Email a media brand requesting a collaboration.”
 - “Prepare a summary of XYZ publication’s recent coverage on AI.”
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13. Assist in Press Release Strategy

- **Help MD decide:**
 - Which segment (tech, business, lifestyle) to target.
 - Craft the core story behind the brand or product.
 - **Demonstration expectations:**
 - Generate a press release draft (headline, body, quotes, CTA).
 - Use AI to analyze tone and sentiment of past coverage.
 - Suggest distribution strategy (where to publish, what channels).
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14. Distribution Analysis – “Where it all has been distributed”

- **Show how AI can:**
 - Analyze distribution data to show which locations/outlets have received the product.
 - Generate geographical reports or heatmaps showing presence across cities/states.
 - **Demonstration Example:**
 - AI reads a CSV or Excel file of dispatch records and summarizes:
“Products delivered in 12 cities, highest volume in Delhi, lowest in Pune.”
 - Use Power BI Copilot, Excel Copilot, or ChatGPT with location datasets.
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15. Outlet Performance – “Which outlets are doing well”

- **Use AI to:**
 - Rank outlets based on sales, footfall, profitability, or conversion rates.
 - Generate insights like:

- “Top-performing outlet last month: Mumbai Andheri – ₹12.5L in sales.”
 - “Outlet X has dropped 25% in sales over 3 months.”
 - Visualizations:
 - Bar charts, leaderboards, trend graphs for outlet-wise comparison.
 - Tools:
 - Excel Copilot, Power BI dashboards, or AI-prompted summary tables.
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16. New Product Options / Market Recommendations

- AI to help with:
 - Suggesting new product ideas based on existing trends, gaps, or customer feedback.
 - Analyzing competitor offerings.
 - Predicting product demand based on region, season, or historical sales.
- Demonstration could include:
 - Prompting: “Based on last year’s festive season sales, what new product can we launch in Tier 2 markets?”
 - Using tools like ChatGPT with product data, Copilot in Excel, or AI text summarization of market research.

21. New Brands – Concept & Development

- Use AI to:
 - Brainstorm ideas for launching new brands in the portfolio.
 - Identify market whitespace, untapped categories, or consumer trends.
 - Create brand positioning strategies using customer persona data.
- Demonstration:
 - Prompt AI with:
 “Suggest 3 new brand concepts for a health-conscious premium beverage line.”
 or
 “Create a go-to-market plan for a new skincare luxury brand for Gen Z.”

22. Bottle Packaging Design & Concept

- **Use AI to:**
 - **Generate packaging ideas aligned with luxury aesthetics (shape, label, materials).**
 - **Write the story behind the packaging – what it represents, what it evokes, brand philosophy.**
- **Demonstration:**
 - **Use AI image generation (like DALL·E) for bottle mockups.**
 - **Use ChatGPT to generate:**
 - **Product descriptions**
 - **Packaging text**
 - **Origin or inspiration stories**
(e.g., “Crafted from the sands of Rajasthan...”)

23. Storytelling Behind Luxury Brands

- **AI can help articulate the emotional narrative behind a brand:**
 - **Heritage, exclusivity, craftsmanship, sustainability.**
- **Demonstration:**
 - **Prompt: “Write the brand story for a luxury Ayurvedic perfume brand.”**
 - **Show AI generating product catalog content, website copy, or ad scripts.**

24. Luxury Brand Selling Strategy

- **Use AI to:**
 - **Understand consumer psychographics for premium product buyers.**
 - **Recommend sales strategies focused on personalization, exclusivity, experience.**
 - **Generate high-end marketing campaign concepts (event-based, influencer-driven, seasonal drops).**

- **Demonstration:**
 - Prompt AI: “Create a luxury retail pitch for a ₹5,000 facial oil targeting affluent urban women.”
 - Show AI outlining a sales funnel for luxury e-commerce.

25. Birthday Reminder System (AI + Calendar Integration)

- **Use AI or automation to:**
 - Read contacts and their birthdays (Google Contacts or Excel file).
 - Set reminders using Google Calendar or AI calendar assistant.

26. Image Generation (Optional but Impressive)

- **Use AI (e.g., DALL·E, Canva AI, ChatGPT with image plugins) to:**
 - Generate a custom birthday greeting card/image with the friend’s name or a theme (e.g., “Floral happy birthday image for Priya”).

27. WhatsApp Automation

- **Set up automation using:**
 - WhatsApp Business API (if available)
 - Third-party tools like Zapier, Make (Integromat), or Tasker (for Android):
 - Trigger: Friend’s birthday (from Google Calendar or a Google Sheet).
 - Action: Send image message to WhatsApp number.