

Latest Graphic Design Trends 2025

Duration: 1 day

Session 1: Introduction & Overview (30 mins)

- Welcome & Objectives
- Why Design Trends Matter in 2025
- Key Influences: AI, Sustainability, Minimalism, and Accessibility

 Activity: Icebreaker – Share favorite designs from 2024 & discuss expectations for 2025

Session 2: Visual & Aesthetic Trends (1.5 Hours)

- Bold Minimalism: Clean designs with vibrant, expressive elements
- AI-Generated Art & Graphics: Leveraging AI tools for efficiency
- 3D & Immersive Design: Advanced 3D typography, textures, and visuals
- Retro Futurism: 80s & 90s aesthetics blended with modern styles
- Dark Mode Evolution: Enhancements in UI and branding

 Activity: Hands-on exercise – Create a social media graphic using 2025 aesthetics

Session 3: Typography & Color Trends (1.5 Hours)

- Variable & Kinetic Typography: Interactive text designs
- Oversized & Abstract Fonts: Making a statement with typography
- Color Trends: Vibrant gradients, neon pastels, and muted earthy tones
- AI-Powered Color Palettes: Predicting trends using AI tools

 Activity: Typography & Color Challenge – Redesign a brand's poster using 2025 trends

Session 4: Branding & Marketing Design Trends (1 Hour)

- Eco-conscious Branding: Sustainable packaging and visuals
- Hand-Drawn & Organic Elements: Personal touch in branding
- Augmented Reality (AR) Graphics: Enhancing print and digital marketing
- Motion Graphics & Animated Logos: Bringing brands to life
- AI-Generated Branding: How AI is revolutionizing identity design

 Activity: Create a mood board for a futuristic brand identity

Session 5: Future-Proofing Your Design Career (1 Hour)

- Tools & Resources for Staying Updated
- How to Integrate Trends Without Overusing Them
- Ethical Design & Accessibility
- Discussion: How AI Will Shape the Future of Graphic Design

 Final Task: Create a mockup of a 2025-inspired design piece
