

BCS Practitioner Award in Business Skills for the IT Professional

Duration: 32 Hours (4 Days)

Overview

The BCS Practitioner Award in Business Skills for the IT Professional certification is a prestigious qualification that equips technology professionals with fundamental business competencies. It's about understanding diverse business functions, formulating strategic insights, and thereby adding value to the business. BCS - The Chartered Institute for IT, offers this certification to validate a professional's business skills which is vital in today's digital economy. Industries use this certification to identify professionals who can bridge the gap between technical prowess and business acumen, thus enabling more informed decision-making, Strategic IT alignment, and Effective communication with stakeholders. Through this certification, an IT professional can demonstrate their commitment to continuous learning and professional development.

Audience Profile

- IT professionals seeking to enhance business skills
- Individuals aiming for career advancement in IT sector
- Employees looking to bridge the gap between technical and business aspects
- Organizations wanting to train their IT staff in business acumen
- New entrants in IT field wanting a comprehensive skill set.

Course Syllabus

1. THE BUSINESS STRATEGY AND TRANSFORMATION

- Explain different types of organisations and the sectors in which they can operate
- Interpret the organisation's mission and vision.
- Interpret organisational objectives and key performance indicators.
- Demonstrate the organisation's values.

2. THE FINANCIALS

- Understand and analyse a budget to calculate any variance.
- Understand the terms CAPEX and OPEX in an organisational context.
- Use a cost-benefit analysis model.

3. THE ROLE OF PEOPLE IN TEAMS AND ORGANISATIONS

- Interpret project and organisational requirements to select a suitable project approach
- Demonstrate continuous improvement techniques.
- Interpret the role and needs of stakeholders.

4. YOUR ORGANISATION'S PROPOSITION

- Analyse the specific proposition of your organisation.
- Describe the internal and external customers in an organisation

- Analyse factors that could impact the organisation's reputation.