

# AI-3024: Design a dream destination with AI

**Duration: 4 hours (0.5 day)**

**Course Outcome:** In this course, you learn about the capabilities of generative AI using Microsoft Copilot. Bring your personal creativity and passion to dream up a novel destination and create the content to help tell its story.

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### 1. Introduction

- Overview

### 2. Exercises

- Define your idea and set the context
- Create the hero image
- Make a grand entrance
- Brainstorm destination features
- Plan the menu
- Ideate ambience and music
- Create branding material