

TOC for Forecasting and Demand Planning

Duration: 4Days- 32 hours (8-hour-per-day)

Day 1: Introduction to Forecasting and Demand Planning

- Overview of Forecasting and Demand Planning
- Key Concepts and Types of Demand
- Forecasting Fundamentals
- Demand Planning Framework

Day 2: Forecasting Techniques and Models

- Quantitative Forecasting Techniques
- Advanced Forecasting Models
- Managing Forecast Accuracy and Bias
- Demand Sensing and Demand Shaping

Day 3: Demand Planning in Supply Chain Strategy

- Demand Planning Process Integration
- Scenario Planning and What-If Analysis
- Forecasting in Dynamic Environments
- Key Metrics and Performance Tracking

Day 4: Advanced Concepts, Collaboration, and Case Studies

- Advanced Demand Planning Strategies
- Best Practices and Industry Standards
- Case Studies in Forecasting and Demand Planning
- Wrap-up and Q&A