



Adobe Campaign

Develop and Customize Data Models in Adobe Campaign Classic

Course description: Develop and Customize Data Models in Adobe Campaign Classic is a 2-day instructor-led course that features developing data schemas, customizing data models, setting up target mapping, and working with Application Programming Interface (API) in Adobe Campaign Classic.

Prerequisites:

- Design and Orchestrate Adobe Campaign Classic, or
- Manage Data Workflows in Adobe Campaign Classic

Target audience: Developers and Architects

Objectives

After completing this course, you will be able to:

- Build structured documents
- Create data model
- Extend the data model
- Manage forms and the navigation hierarchy
- Export and import Campaign data
- Configure advanced data model features
- Deploy packages
- Configure target mapping
- Work with APIs and Campaign platform
- Create custom methods and extend APIs

Course Materials

- Develop and Customize Data Models in Adobe Campaign Classic Student Guide

TOPICS

- Structured documents
 - › Simple and compound elements
 - › Schema and entity
 - › Well-formed XML
- Building structured documents
- Audit trail to troubleshoot schemas
- Data schemas
- Creating and updating schemas
- Creating a primary key field
- Add 1-N database relationship between the Order and Product schemas
- Extend and customize the data model
- Adding a database index
- Extend the factory schema
- Forms and containers
- Creating simple and multipage forms
- Creating a navigation hierarchy
- Data transfer process
- Exporting Campaign data
- Enumerations and system filters
- Modifying the input form
- Applying enumeration in the schema and the input form
- Applying sysFilter to the input form
- Add validation to the input form
- Deploying a package
- Target mapping
- Setting up target mapping and template
- Campaign Classic APIs
- Testing the basic JavaScript coding in a Campaign workflow
- Executing the Write() command in the Campaign workflow
- Making a Web Service call to Campaign
- Updating the recipient status

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